

### 1. Plan Your Journeys

Plan your journeys to avoid peak periods, road works and getting lost - you'll have a more relaxing journey and waste less fuel.

### 2. Drive Smoothly

Try to avoid harsh acceleration and braking - pulling away too fast can use up 60% more fuel.

### 3. Traffic Jams

If stuck in a traffic jam for more than a couple of minutes, turn off the engine to cut exhaust emissions and conserve fuel.

### 4. Change Gear Efficiently

Changing gear at 1,500 to 2,500 rpm can save up to 15% on fuel - and reduce emissions by the same amount.

### 5. Avoid Short Journeys

Short journeys on a cold engine use up to twice as much fuel as a warmed up engine, producing more pollution.

### 6. Limit Your Speed

Optimise your fuel consumption, reduce your emissions and avoid speeding fines and pedestrians by observing the speed limits.

### 7. Concentrate

Look ahead and anticipate road conditions and other people's actions - this reduces the need for hard braking and acceleration, and so will help you drive more efficiently.

### 8. Keep Your Cool

Using air vents rather than open windows reduces fuel consumption by 4%, while air conditioning can increase fuel consumption by up to 2 litres per 100km.

### 9. Don't Rev

Avoid revving the engine unnecessarily - this wastes fuel and increases harmful emissions.

### 10. Drive Carbon Neutral®

Avis is the first car rental company in the world to offer Carbon Neutral® driving to all its customers. If you would like to absorb the CO<sub>2</sub> emissions from your next car hire please speak to one of our station staff who will be delighted to help you, or for more information on carbon offsetting please visit [www.avis.co.uk/environment](http://www.avis.co.uk/environment)



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